

INTERNATIONAL BUSINESS MATCHMAKING II GUATEMALA JUNE 19-21 2024 HOTEL INTERCONTINENTAL

Dear Exporter:

The Chamber of Commerce of Guatemala has the pleasure of inviting you to participate in the **International Business Matchmaking 2024**. From June 19 to 21, Guatemala City will become the epicenter of international trade, bringing you a unique opportunity to connect, innovate and grow in the Guatemalan and Centralamerican market.

Prepare to connect with a world of opportunities:

More than 800 businesspeople await you to interchange ideas and create alliances!

Representatives from more than 20 countries will be present, ready to explore new commercial borders during the International Business Matchmaking!

More than 100 international exporters attend to showcase innovative and trending products; in turn, more than 600 importers from Guatemala and Central America attend to do business!

During the last edition more than 500 business appointments were generated, increasing the possibilities of entering the market and establishing lasting relationships.

At the International Business Matchmaking II, the following sector and subsectors may participate:

Durante la II Rueda Internacional de Negocios, podrán participar los siguientes sectores y subsectores:

1. Machinery and Tools

- Machinery
- Industry equipment
- Equipment for agriculture
- Hardware products
- 2. Electronics and Household Appliances
- Electronic devices, audio and video equipment (cellphones, computers, video games, speakers, surveillance cameras)
- Accesories (batteries, chargers, etc.) (baterías, cargadores, etc.)
- Household appliances

3. Chemical Products

- Dyes, pigments and paints
- Organic chemicals
- Inorganic chemicals
- Agrochemicals
- Other chemical products

4. Pharmaceutical

• Cosmetics, childhood nutrition, natural, personal hygiene,

medicines, medical equipment, food supplements

- Containers and packaging for the industry
- 5. Processed Food
- Processed food
- Raw materials
- Chemicals and additives for the food industry
- Spices and cereals
- Gluten free and sugar free products
- Beverages



Gourmet food

- 6. Manufacture
- Plastics
- Containers and packaging
- Paper and cardboard
- Accesories and vehicle spare parts
- Household decorations
- Cleaning supplies
- Jewelry and costume jewelry

7. Textiles, clothing and footwear

- Fabrics
- Clothing
- Leather footwear
- Synthetic footwear
- Sandals
- Handbags
- 8. Construction materials and finishes
- Flooring and tile

- Faucets
- Sanitary ware
- PVC products
- Wood in block
- MDF
- Plywood
- Melamin
- Finishes for construction

Requirements to participate as an international exporter in the International Business Matchmaking 2024:

- Be a company formally established in your country
- Be an exporter or ready to export
- Have a viable producto for the Central American market
- Have product registrations or permits
- Have a website or a product catalogue

Benefits you will obtain during the International Business Matchamaking 2024:

- Conferencias y networking con expertos en temas de comercio internacional (requisitos, procedimientos, logística, registros para el ingreso al país)
- Conferences and networking with experts in topics of international trade (requiremens, procedures, logistics, registration and permits to enter the country)
- B2B meetings with Guatemalan and Central American buyers, up to 12 meetings
- Welcome cocktail and networking with more than 300 business people and representatives from institutions
- Participation in the digital and printed catalogue
- Practical guide with procedures and requirements to access the Guatemalan market
- Corporate desk duly identified for the B2Bs
- Lunch included for June 20 and 21 (one person)
- English-Spanish interpretation (if required)



The inversión for the exporter is of:

- US\$750.00 + taxes
- US\$200.00 + taxes per additional person

The deadline to confirm your participation is May 15th, we have limited spaces. To confirm your participation, please register in the following link: <u>https://forms.gle/L8dAqNcArdxBudtB7</u>

INFORMATION FOR BANK TRANSFER

Wire Transfer Instructions

When you need to make a wire transfer to an account registered in Banco Industrial, S.A., Guatemala, Central America using Swift, please provide your bank the following instructions. Remember to include the name and account number of the final beneficiary in Guatemala.

Intermediary Bank:	Bank Of New York, NT One Wall Street, New York NY 10286 USA
SWIFT/BIC:	IRVTUS3N
ABA	021000018
Beneficiary Bank:	Banco Industrial, S.A. 7 avenida 5-10 zona 4, Guatemala
SWIFT/BIC:	INDLGTGC
Beneficiary Name:	CAMARA DE COMERCIO DE GUATEMALA
Beneficiary Account:	002-007713-7
IBAN (Cuenta estandarizada)	GT72INDL02010000000020077137
Address	10 Calle 3-80 zona 1, Ciudad Guatemala
Reference	II Rueda de Internacional de Negocios 2024



REGISTRATION PROCEDURE



Guatemala, April 2024

More information at the email: ccg.gt

Contact us by Phone 24172700 Ext. 402, 403 y 407